



Wedmore First School Academy

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Dear Parent/Carer

To comply with the new General Data Protection Regulations, we are required to inform you of the circumstances in which the school may record images of your child.

During the course of the time your child is at this school, we may sometimes wish to take photographs or video of children within school or on school trips:

- For our own records
- To demonstrate practice in teaching and learning (to other pupils and staff)
- To celebrate achievement in displays around the school
- Simply for the pleasure of re-living happy moments in children's school lives with them.
- For inclusion in our promotional materials, such as the school prospectus, our website or informational DVDs for new parents and pupils.
- To celebrate achievement in local media

The conditions that apply to these uses are:

- Only external school photographers or film-makers who have been cleared by the Disclosure and Barring Service are allowed in school unaccompanied.
- We do not reveal any personal details, such as home phone numbers or email addresses of pupils in our films, website or publications, without seeking specific separate permission from you in advance. Under normal circumstances your child will never be identified. However, photographs of a whole class or larger group, where individual children are not identified, may be used with a general label such as 'Owl Class'. Children's names might appear on the 'Achievement Wall' in school with their photograph, something they greatly enjoy.
- Photographs or videos taken for any other purpose than those listed above, will require your additional specific consent.
- Images of children are stored securely in school, but the school has no control over the way external photographers and the media retain and store images.



Conditions of Use

1. This form is valid for the period of time your child attends this school. The consent will automatically expire after this time.
2. We will not use the personal details or full names (which means first name and surname) of any child or adult in a photographic image on video, on our website, in our school prospectus or in any of our other printed publications without good reason. For example, we may include the full name of a pupil in a newsletter to parents if the pupil has won an award.
3. If we name a pupil in the text, we will not use a photograph of that child to accompany the article without good reason.
4. We will not include personal e-mail or postal addresses, or telephone numbers on video, on our website, in our school prospectus or in other printed publications.
5. We may include pictures of pupils and teachers that have been drawn by the pupils.
6. We may use group or class photographs or footage with very general labels, such as "a science lesson" or "making Christmas decorations".
7. We will only use images of pupils who are suitably dressed, to reduce the risk of such images being used inappropriately.

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Name of Child _____ Class _____

I understand and agree to the above General Conditions, under which images of children may be used in school.

For more public use, please answer the questions below.

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| 1. May we use your child's picture anonymously in the school prospectus and other publications or films we produce for promotional purposes? | YES/NO |
| 2. May we use your child's picture on our website? | YES/NO |
| 3. Are you happy for your child's image to appear in the media? | YES/NO |
| 4. Are you happy for your child's first name to appear with the image? | YES/NO |

Please return this form as we are not allowed to interpret an unreturned form as an indication of consent. A child may be excluded from a photo they wish to be part of if no form is returned.

Signed Relationship to child

Telephone Number Date